

★ Welcome To ★
CITY OF MUSCLE SHOALS
Hit RECORDING
CAPITAL of the World

MUSCLE SHOALS 🎵
GOT THE SWAMPERS 🎵



News brief of the 2017 GRITS Annual Meeting

MONDAY, OCTOBER 2

The GRITS Chapter presents:

TTS Live Show

with presentations from:

ALDOT ★ ITSA ★ AASHTO ★ IDOT

IBTTA ★ NOCoE ★ TDOT

ITE ★ WSDOT ★ CDOT



MONDAY, OCTOBER 2, 2017

SINGING RIVER ROOM

DOORS OPEN AT 8:30 A.M.

2017 GRITS President Jonathan Fox will open the show. Notable speakers from the ITS industry will lend their voices to provide regional and national updates. A TSM&O battle of the bands will close the show in the afternoon. No pushing and shoving allowed.

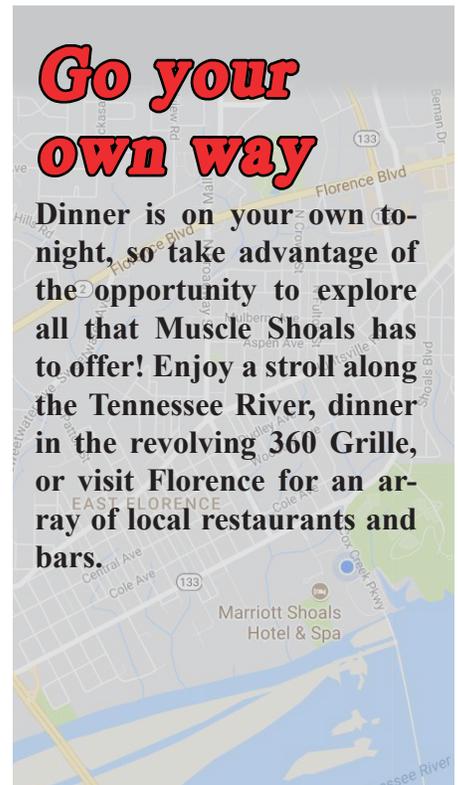


Exhibitor Showcase

Don't miss the Vendor Parade following the Opening Session, and stay tuned for Tech Talk at 5. Listen as this year's exhibitors present forward-thinking perspectives on their key products, innovations and services.

Go your own way

Dinner is on your own tonight, so take advantage of the opportunity to explore all that Muscle Shoals has to offer! Enjoy a stroll along the Tennessee River, dinner in the revolving 360 Grille, or visit Florence for an array of local restaurants and bars.



Tonight's low will be a comfortable 64°

TUESDAY'S WEATHER

84 | 58 sunny skies all day



Should you have any questions or need assistance at anytime during the meeting, please feel free to stop by the registration desk, and someone will be happy to help you.

Prepared by GRITS Communications Committee

Sunset Reception

Many thanks to sponsors: **PARSONS** **its** intelligent transportation services

This year's meeting got kicked off to a great start at the Sunset Reception. Attendees were treated to good food and music while socializing and enjoying spectacular views of the course at sun set.



Tag your posts **#GRITS&GUITARS2017**



Muscle Shoals is world-renowned as an important center of music production and musical history. There are several theories surrounding the origin of the city's name. Some believe it to be named for the piles of mussel shells found along the shoals while others believe it's because the shoals are shaped like an arm muscle. Following the Civil War, Henry Ford had a vision to turn the area into a bustling metropolis, but his plans didn't entirely come to fruition. It was in the late 1950s when the city became the center of the music recording industry.