

2018 GRITS Board of Directors

Officers	Alabama	Louisiana	Mississippi	Ex-Officio
Diane Hammonds, President Jake Wimberly, Vice President Mark Melancon, Secretary Deborah Leo, Treasurer Jonathan Fox, Past President	Jeff Smith Jon Gifford Jeremy Borden Marybeth Bergin Alex Hainen	Corey Rhodes Paul Hsu Erik Smith Sarah Edel Julius Codjoe	Mike Brown Kevin McCoy John Gilligan Jim Willis Steve Puryear	FHWA Reps Past Presidents Council -Chris Hilyer -Wayne Curry -Acey Roberts -Stephen Glascock -Laura Hartley -Mike Stokes

2018 Committees and Members

Membership	Website	Training	Scholarship	Student Outreach	TIM	Meeting Planning	Past President Council
Steve Puryear Diane Hammonds Jake Wimberly Mark Melancon Deborah Leo Bonnie Bird Julius Codjoe	Paul Hsu, Chair Jonathan Fox Diane Hammonds Social Media Laura Hartley – Chair Acey Roberts Kim Taylor Newsletter TBD Susan Byrd?	Alex Hainen, Chair Bonnie Bird Sarah Edel Mike Brown	Jake Wimberly, Chair Jeff Smith	Jeff Smith, Chair	John Gilligan, Chair Joe Williams Corey Rhodes	Annual Meeting: 5C Summit Chris Hilyer, Ex Com Rep Chris is tagging in folks as needed. Laura Hartley Spring Workshop: Julius Codjoe, Chair Erik Smith Diane Hammonds Jeff Jones Corey Rhodes Paul Hsu Jonathan Fox Mark Melancon Fall Workshop: Jeff Smith Laura Hartley Jake Wimberly Jim Willis Steve Puryear Ranzly Whiticker	Jonathan Fox, Chair Laura Hartley Wayne Curry Acey Roberts Chris Hilyer Steve Glascock Mike Stokes

Meeting Minutes

1. **Call to order/Roll Call** - Members Present: Diane Hammonds, Jake Wimberly, Mark Melancon, Deborah Leo, Jonathan Fox, Jeff Smith, Marybeth Bergin, Mike Brown, Laura Hartley, Bonnie Bird, Corey Rhodes, Julius Codjoe
Members on Phone: Kevin McCoy, Joe Williams, Paul Hsu and Sarah Edel
2. Adopted Fall Board Meeting Minutes
3. Officer Reports
 - a. Diane Hammonds, President – Bylaws – No impact by I-10 coalition
 - b. Jake Wimberly, Vice President – Handbook
 - Jake and Diane will update the Handbook with assistance from Jonathan Fox
 - c. Mark Melancon, Secretary – No Report
 - d. Deborah Leo, Treasurer – Bank information was handed out and explained.
 - Problem with not getting payments from the Annual Conference. Diane to send out reminder invoices. The discussion started regarding reaching out to the members for chapter renewals.
 - e. Jonathan Fox, Past President – New website up and running
 - Recapped 2017 goals:
 1. Success in weekly social media touches,
 2. Two Newsletters were
 3. Consistent with yearly membership numbers; need to send out renewal/invoice reminders
 4. Student jobs – not a measureable goal, but need to continue to push for student participation
 5. Continue to engage academic sector for GRITS
4. Committee Reports, Changes, Evaluations, etc. – Discuss Restructuring (Diane Hammonds and Jake) started discussions on proposed modifications:
 - a. The Communications Committee to be replaced with:
 - Website Committee – Paul Hsu to Chair, Jonathan and Diane to assist.
 - Social Media Committee – Laura Hartley to Chair and contact Acey and Kim to check on assistance.
 - Newsletter Committee – TBD (Laura to follow up with Susan Byrd about possibly being chair)
 - **Goal:** monthly report on status of each committee as well as any goal set
 - b. Membership Committee remains the same with a focus on retention and website tracking. Metrics of annual membership breakdown, # of invoices and payments.
 - **Goal:** Monthly update on stats for First Quarter. Requirement for exhibitors to become members. Deborah spoke about how memberships shifts with annual conference locations.
 - c. Training Committee – Alex and Lee to Chair, Sara and Bonnie to assist. A healthy discussion regarding webinars was started by Mike Brown. Concern is much of the training out there is not worth the time and money. We want to continue to focus on outreach also.
 - **Goal:** 1 webinar per month being pushed out to membership
 - d. Scholarship Committee – Jake to Chair, Jeff to continue to assist. Topic for scholarships: TSMO, Web, Cloud and other communications platforms.
 - **Goal:** 20 applicants and attendance at workshops.

- e. Student Outreach Committee – Jeff Smith to Chair and wants to be involved with a focus on getting into the universities.
 - **Goal:** 1 meeting per university per year
- f. TIMS Committee – John Gilligan to Chair. Joe Williams and Corey will assist.
 - Spirit Ride. Diane and Jonathan indicated GRITS should be involved. The group feels it would get good media attention.
- g. Past Presidents Council –
 - Legislate outreach –**Goal** - 1 touch per state; provide a flyer to transportation committee
 - Elections – continue to build GRITS leaders
 - TrueGRIT – **Goal** – award a project this year
- h. I-10 Coalition Committee – Members; Chris Hilyer to Chair, Jake, Mark, Jeff Smith to continue discussions with State DOTs regarding importance of the corridor.

New Business

- Hot Topic: Goal is for Committees to meet and bring their recommendations and work product to the Board Meeting for discussion and voting. They are to turn in monthly reports to officers.
- Chairs are to provide the officers verified updated list of committee members and schedule of reoccurring meetings for 2018. **Goal** is by the end of February.
- Ideas to avoid members not paying. Using technology to assist.
- 2018 Spring Workshop – Julius to Chair schedule call. Location: University of New Orleans, April 25th.
- 2018 Fall Workshop – MS Location TBD; Co-chairs Jake and Mike. Potential for Joint meeting with DSITE.
- 2018 5C Summit (Oct 7-10) – Chris Hilyer, Chair. Sponsors and booth cost.
- 2019 Mississippi Annual Meeting – Laura, Chair. Jackson, Natchez, or South Haven currently being considered.
- 2020 Discussion / Other ITSA Hosting Opportunities – Lake Charles ?? LA delegates to discuss.
- Summer Golf Tournament – Chris Hilyer, Jonathan, and Jeff Smith (potential to be joint with ALSITE).
- Julius brought up that Christopher Melson wants to develop a Young Professionals in Transportation group. GRITS can support with outreach to members. Julius will follow up and connect with Jeff Smith if necessary.
- Website improvements - 5C Summit information to be added; Laura to continue with Archives;
- “Quick GRITS” - develop 1 page flyer that could be used for marketing GRITS
- True GRIT award – to be able to turn in applications on website
- GRITS video – Jake and Laura to lead and Jeff Smith to assist.
- MemberClicks (GRITS website host) has a new app for meetings. Jonathan and Diane investigated and determined our current app through MapDynamics provides better functionality. They will continue to monitor for improvements to existing app.